

Vision

*Growing Moral and
Ethical Leadership
Around the World*

Purpose

- **Developing careers** – updating and enhancing skills
- **Networking** – making connections between professionals
- **Serving the community** – strengthening those around us
- **Supporting the BYU Marriott School & BYU** – building the future

Chet Harmer (2015-2017)

About four decades ago I was involved in helping to start the Silicon Valley Chapter of the BYU Management Society. Since that time I have served several times as president and in other capacities on the Executive Committee of that chapter. For the last nine years I have worked on the Global Steering Committee. I have always been proud of being associated with an organization that stood for moral and ethical leadership, provided an opportunity to network with those with similar values and provided scholarships and other services to those in our local communities. During the last 10 years much of my employment has taken me outside of the United States. During this period of time I have enjoyed the opportunity to help form and support Management Society chapters in Europe, Africa, South America, Asia and Canada in addition to the United States. My involvement with the Management Society around the world has given me a wonderful opportunity to serve and be served.

Ken Gibson (2017-2019)

My involvement in the BYU Management Society has been significant to me on many levels but I'll mention just two—*purpose* and *people*. *Purpose*: I have long loved BYU and quickly saw the society's mission as a perfect way to both export the school's values and align myself with a mission the world truly needs. I came into the society for the networking but was converted in my first meeting to its purpose. *People*: My membership has accelerated my ability to connect with business people who share my values and raise my sights. Those associations have enriched my life and made me better personally and professionally. The list is long of leaders and members that have made a difference in my life. Similarly, I have been an eye witness to the influence the society has had on countless other individuals whose lives have been changed for the better because of their participation in the management society and the connections they have made. In short, I am grateful for what this society represents and the people who make it work.

BYU Management Society

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Why BYU Management Society?

By Global Steering
Committee
Former Chairs

BYU

MANAGEMENT SOCIETY

Ron Malouf (1985-1991)

Inspired by the leadership of Dean Merrill Bateman in 1976, the BYU Management Society concept was initiated. The National Advisory Council of the business school provided early guidance under the direction of the dean's office to begin opening chapters around the country. The three-pronged purpose of the society was to "serve the society member, serve BYU, and serve the community." From the early years to the present, thousands of chapter members have been blessed as thousands of chapter leaders have given of their time and talent to enable this great organization move forward to "Grow Moral and Ethical Leadership Around the World." The Lord is guiding this great work.

Elder Richard E. Cook (1994-1995)

"It was thrilling to have been involved with the development of the Management Society, nationally and particularly Detroit, in its formative years. I love BYU and I was honored to have the opportunity to contribute to the growth of this unique program. I firmly believe that the Management Society has made and will continue to make important contributions to our superb Marriott School and its graduates."

Robert P. Haight (1995-1997)

"Being a member of the BYUMS has been a great blessing in my life. I can't think of a greater organization to be networked with than the Management Society, where you mix and network with those who exhibit the same high moral fiber that you possess. The BYUMS helps its membership hear new ideas and thoughts from successful entrepreneurs. You are able to hear of the latest teaching ideas from deans and faculty members. What a blessing this is in our busy lives and you get to it over lunch. "

Robert E. Parsons (1999-2001)

"There are only a few experiences in life, where not only can you personally grow, learn and improve, while at the same time meaningfully impact the lives of others. These experiences are special. My years of working with the BYU Management Society met this challenging test. No question that I am much better person now, than before my involvement and there is no question that this wonderful organization has changed the lives of thousands. I am so grateful that I could be a small part of the growth of the BYU Management Society."

Sharon Worlton (2001-2003)

BYU Management was instrumental in so many aspects of my business and personal development. The association with prominent, ethical and supporting business people provided me with mentors, network contacts and friendships that endure in my life. In Chicago, Management Society members came together to assist one another and the inner-city at risk youth. Seeing the BYU standards in the business place is a lasting inspiration. Nationally, the same spirit of support and service informed my opinion of what business professionals should always represent. I am so grateful for my association with all those I worked with and met through BYU Management Society.

John Toronto (2003-2005)

"I am so grateful to have been involved at a time when we determined that a new vision statement was needed. With the influence of Lee Donaldson and what I believe to be inspiration, came forth "Growing moral and ethical leadership around the world". It had a profound effect upon all who participated in the vision creation process. We had wonderful and gifted team members on the steering committee who helped craft the vision statement. It is still today an integral and important part helping move forward the success of the society. I am humbly thankful and blessed to have been a part."

Brian C. Dixon (2005-2007)

"I have been involved with the BYU Management Society for nearly 21 years and that involvement has been a great blessing to me. I've served actively in three chapters and have been able to serve many other chapters. My involvement has created great personal associations, provided impressive learning and spiritual experiences, enabled me to meet inspiring people and has left an indelible impression on my mind and heart. It is wonderful to see the Society continue to grow and impact many more people. Best wishes for another great 40 years!"

William D. Chapman (2007-2009)

"It would be impossible to put a value on the deep and meaningful relationships I have cultivated over the years through my involvement in the BYU Management Society. We are all so busy with family, careers, community, and church that it can be challenging to fit in one more extracurricular activity. However, I have found those who choose to make time for the BYU Management Society to be some of the most outstanding of all of my professional contacts."

H. Troy Romero (2009-2011)

I joined the BYU Management Society in 1990. and have been an active member for 27 years, in Seattle and San Diego. I have had the opportunity to be on chapter executive boards, as well as serve on the Global Steering Committee for almost a decade. I have been part of the team putting on over a dozen Annual Gala Dinners and Scramble for Scholarships. I've been part of identifying and inviting likely a hundred or more speakers to BYU Management Society chapter luncheons. I suspect I've put in several thousand hours in my lifetime with the BYUMS.

As a result of this involvement, I've come away with several thoughts:

1. The BYU Management Society is the only trade organization I currently or have ever belonged to where in a meeting I can feel the Spirit, as well as receive valuable business advice.
2. The BYU Management Society is the only trade organization I currently or have ever belonged to where its mission is to "grow moral and ethical leadership around the

world" – something I believe strongly in and I believe is sorely lacking in today's business world.

3. I have made over 100 friends as a result of being a member.

4. I estimate I have over 50 clients as a result of our involvement together in the BYUMS.

5. **Every single year** at the Leadership Conference I come away with a number of gems that make me a better father, husband, business leader, and Church leader. I am a better leader as a result of my membership in the BYUMS.

You get what you put into it. If you want to have an amazing experience in the BYUMS, be an amazing servant leader in the organization.

Joel Deceuster (2011-2013)

"Upon starting a business of my own after a 25-year career as a marketing executive in the Silicon Valley I found myself separated and alone from the industry and associates I knew so well. Lonely and afraid are two words that typified my reason for searching out and attending the BYU Management Society for the first time back in 2001. It led me to new friends, new opportunities and a renewed sense of confidence and belonging. Being able to serve as chapter president and eventually as Chair for the society's Global Steering Committee brought a whole new sense of purpose into my professional and personal life. Growing moral and ethical leadership became etched into my heart and mind. The more I shared that message and the more I served the organization that sponsored it, the more connected and confident I became. My experience with the society literally changed my life at a variety of levels and for that I will be forever grateful."

Ronald D. Gardner (2013-2015)

"It is approaching almost four decades since the Salt Lake chapter of the BYU Management society was organized. I was delighted that we in that area had the opportunity to stay connected with the business school through this wonderful organization, and even more appreciative that I was asked to be involved in the leadership soon thereafter. "Giving Back" to entities that have blessed my life is something I feel strongly about. It has been my pleasure to serve in many capacities in the local BYUMS chapter as well as at the global level, primarily because of the wonderful people with whom we have associated. What is most notable, though, is that I have received dramatically so much more personal benefit and growth by being part of this society than I could have ever given in return, and have seen myriads of you receive the same. I am so grateful to Elder Bateman, Rixa Oman and so many others who have made this blessing in my life possible. May it's vision of "Growing Moral and Ethical Leadership Around the World" continue strong and dynamic for another 40 years as we diligently work together into the future. Thank you for the privilege of associating and serving with you all."