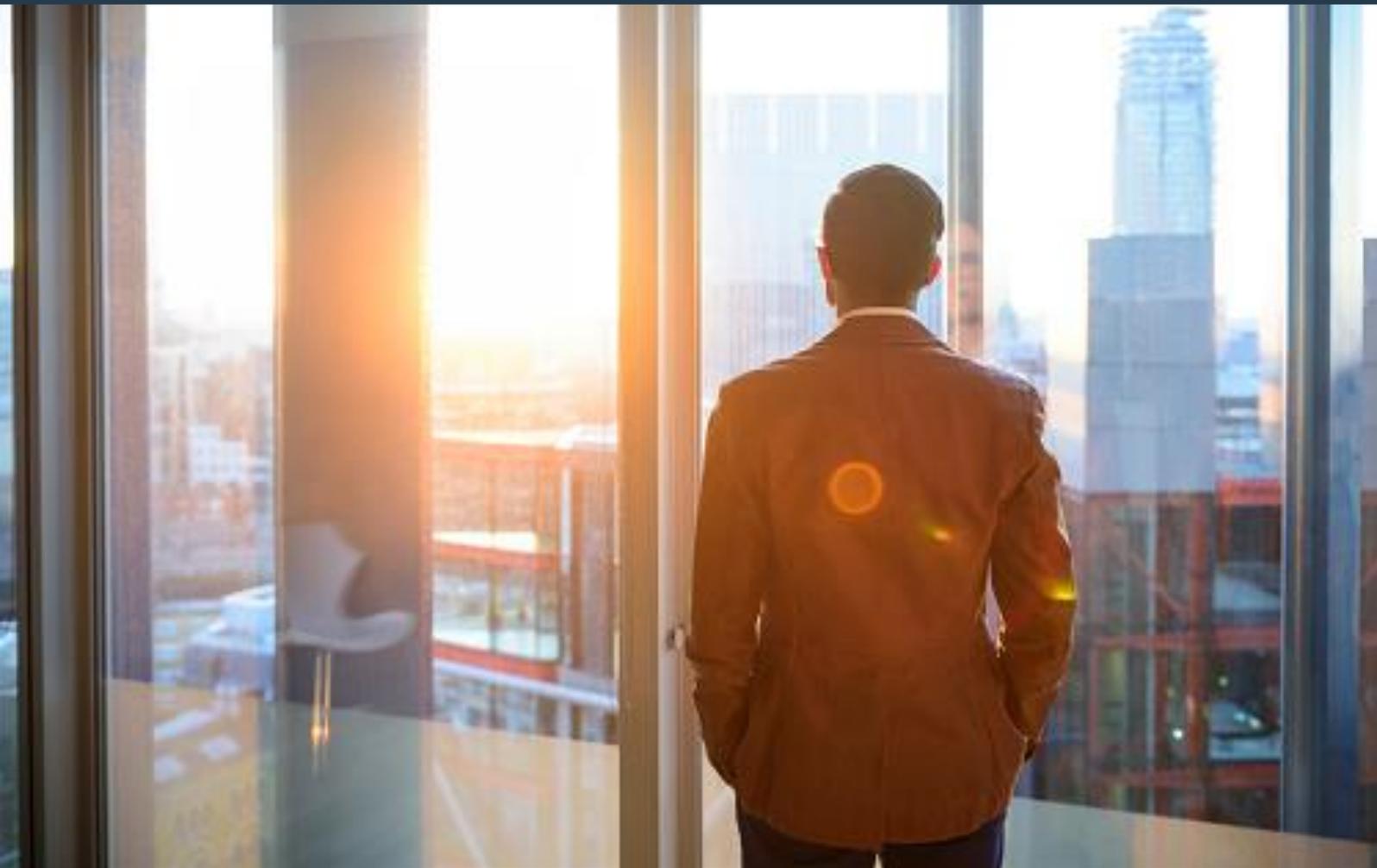


11-12 November 2016

UK AND EUROPE CONFERENCE 2016
**BYU MANAGEMENT SOCIETY
& LDS BUSINESS FORUM**

BYU
MANAGEMENT
SOCIETY



IF NOT YOU, THEN WHO?

RISING TO YOUR POTENTIAL (ESTHER 4:14)

FRIDAY EVENING, 11TH NOVEMBER

- 7.30 pm** **Opening Remarks by Elder Patrick Kearon**
Area Seventy of The Church of Jesus Christ of Latter-day Saints and Europe Area President

SATURDAY, 12TH NOVEMBER

- 9.00 am** **Registration and Networking**
- 10.00 am** **Welcome, Introduction and Organised Get-to-Know-You Networking Exercise**
- 10.30 pm** **Strategy and Your Strategy for Life**
Teppo Felin, Professor of Strategy, Saïd Business School, University of Oxford
- 11.15 am** **Workshops—Session 1** (Please choose one of the following to attend.)
A. “Starting Your Own Business” *Leighton Bascom, Business Owner*
B. “Helping Your Business Day Be Infused with the Spirit” *Julian Jones*
C. “Mediation and the Law of Agency” *Charlotte Steinfeld and Katie McColgan*
- 12.00 pm** **Workshops—Session 2** (Please choose one of the following to attend.)
A. **Entrepreneur Panel Discussion** *Interactive Q&A with a panel of entrepreneurs*
B. “Video Production Training: Produce Your Own Videos In-House” *Peter Middleton*
C. “Coaching You to Success” *Daryl Watson, ConsultF5*
- 12.40 pm** **Working Lunch** (Located in the registration hall. Free lunch provided.)
• “Launching Leaders” *James W Ritchie and Terry Pitts*
• “The Stretch Zone” *Glen Widelko, Partner at ConsultF5*
- 1.30 pm** **Workshops—Session 3** (Please choose one of the following to attend.)
A. **Launching Leaders Workshop** *James W Ritchie and Terry Pitts*
B. **The Stretch Zone Workshop** *Glenn Widelko, ConsultF5*
C. “Engaging Those for Whom You Are Responsible” *Alistair Aitchison, Emenex*
- 2.15 pm** **Workshops—Session 4** (Please choose one of the following to attend.)
A. **Launching Leaders Workshop** *James W Ritchie and Terry Pitts*
B. **The Stretch Zone Workshop** *Glenn Widelko, ConsultF5*
C. **Scholarships and Programmes at BYU** *Jonathon Wood, BYU*
- 2.55 pm** **Break (5 minutes)**
- 3.00 pm** **Panel Discussion: Ethics and Your Ethical Life**
Led by Brad Agle, Professor of Ethics and Leadership, Marriott School of Management, BYU The Business Ethics Guide
- 4.15 pm** **Closing Remarks by Elder Chris Charles**
Area Seventy of The Church of Jesus Christ of Latter-day Saints

BRAD AGLE



AGLE

Brad Agle (PhD, University of Washington) is the George W. Romney Endowed Professor in the Marriott School of Management at Brigham Young University. He currently serves as the President-Elect of the International Association for Business and Society, on the Advisory Board of the RLG Group, and on the Ethics Committee of USA Synchro. From 1992-2009, he was a professor at the University of Pittsburgh and the inaugural director of the Berg Center for Ethics and Leadership. Dr. Agle is highly published and one of the world's most cited professors in business ethics. His most recent publication is the book *The Business Ethics Field Guide* (2016). He is an award-winning teacher who has taught on multiple continents, has consulted with dozens of organizations, and has been a guest on *CNBC's Morning Call*, *Power Lunch*, and *Closing Bell*. He and his wife Kristi have four children and five grandchildren.

ALISTAIR AITCHISON

Alistair is a founding and Managing Partner at Emenex Ltd with over 25 years of business management and leadership experience in the technology and management consultancy industries. Educated at Edinburgh University (BSc Hons) and the Marriott Management School at BYU (MBA), Alistair previously held key sales and marketing leadership roles within ICI, Air Products & Chemicals and Novell prior to the establishment of Emenex Ltd in 2001. In his work as a senior consultant within Emenex, Alistair leads the work with a variety of clients including: Philips Healthcare, Molson Coors, Extreme Networks, Capita, The Institute for Food Research (IFR) and MAF Ventures (Dubai) facilitating business transformation through the delivery of Employee Engagement and Change Management solutions with leadership, management and individual contributor groups. Alistair recently co-authored "The Employee Engagement Mindset" (McGraw-Hill) with Tim Clark and associates and is the lead partner in their business partnerships with the Lead Factor, IBM Kenexa and Korn Ferry. Alistair is a single-figure handicap golfer and enjoys a wide range of sports, including running, swimming, hill-walking, rock-climbing, mountain-biking and kayaking. He is a Football Association Youth Coach and lives in South Oxfordshire with his wife and five boys.



AITCHISON

TEPPO FELIN



FELIN

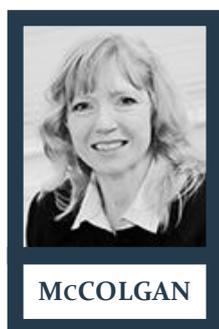
Teppo Felin is a Professor of Strategy at the Saïd Business School known for his work on strategic management, particularly on a "knowledge-based view" of strategic management and its micro-foundations. Teppo's award-winning research has been published in top journals, such as *Academy of Management Review*, *Managerial and Decision Economics*, *Strategic Entrepreneurship Journal* and *Organization Science*. Born in Helsinki, Finland, Felin obtained a Ph.D. from the David Eccles School of Business of the University of Utah in 2005. Felin started his career as an investment analyst in Amman, Jordan, in 1999 and in Munich for another year. After his graduation in 2005, he was appointed Associate Professor at the Marriott School of Management, BYU. In 2013, he was appointed Professor of Strategy at the Saïd Business School of the University of Oxford in the United Kingdom.

JULIAN JONES

Julian Jones is a life-long member of the LDS Church and has served in a variety of leadership and teaching positions. He retired from the LDS Church Educational System in 2012, having been for over 22 years the Director of the LDS London Institute of Religion. He worked for 6 years as the system's Area Director for Western Europe, North Africa and the Cape Verde Islands, and subsequently for the system's Training Division in Salt Lake. He first graduated in sports sciences at Loughborough in 1971. He is an Associate of the Institute of Education, University of London and has an advanced degree in anthropology from the University of Nottingham. In 2000, he received an honorary degree in science from the University of Loughborough. Julian and his wife Susan are the parents of six married children and have eight grandchildren. They recently returned from working in the Tahiti, Papeete Mission.



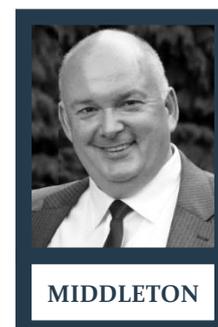
KATIE MCCOLGAN



Katie has been a partner at Berry Smith, now a large legal practice with offices in Cardiff and Bridgend, since 1998 and was one of the original members when the firm first opened in 1986. Katie has considerable experience and expertise in working with families, having been practising as a family lawyer for 30 years. Since qualifying in 1986, she has quickly become a leading authority in her field, qualifying in 1992 as the first family mediator in Wales (being in the top 100 finalists of the Cosmopolitan Young Women of Achievement that year) and being the Chair of Family Mediators (South Wales) Limited from 1996 to date. In 1996/7, Katie was the Chair of the South Wales Interdisciplinary Committee and the South Wales Representative in the National Interdisciplinary Committee. In 2000, Katie achieved accreditation as a member of Resolution, the nationwide regulatory body of family lawyers committed to resolving matters through negotiation and collaboration, and in 2007, she qualified as only the third collaborative family lawyer in Wales and is currently a member of the Welsh group of collaborative lawyers. In 2010, Katie achieved further accreditation in the specialism of Domestic Violence, being the only Resolution Accredited Domestic Violence Specialist in the Bridgend area. Then in November 2012, Katie qualified the first solicitor Family Arbitrator in Wales and is a member of the Institute of Family Law Arbitrators and the chartered Institute of Arbitrators. Katie is a trustee of the new charity to deal with the opening and operation of the first Contact Centre in Bridgend. Katie is married and has 6 children and has been serving as early morning seminary teacher for the past 2 years.

PETER MIDDLETON

Peter Middleton is the Managing Director of the Online TV Group. He has over 27 years of video production experience and has produced many videos for the Church's public affairs departments in Europe and Salt Lake. He also runs a training company (InhouseVideo.co.uk) which helps companies to set up their own in-house production teams and make full use of video communication throughout their organisations. Recently he has moved into television production and is working on various projects due to air in 2017. He is also the founder of the 50-plus Achievers Club (50plusachievers.club), which helps men and women over 50 to achieve their goals, and TeenCoach.tv, which gives advice to teenagers as they try to cope with the challenges of adolescence. Peter is also a novelist, biographer, Arsenal supporter and foster parent. He is a convert to the church, is married to Debra and has four children and two grandchildren.



TERRY PITTS



PITTS

Terry A. Pitts has been in the healthcare technology marketplace for over 40 years, where he has led, participated, or managed over 30 buy and sell transactions in that marketplace. He currently is a senior member of the RL Johnson Merger and Acquisition team. Previously he served as a Managing Director of Cornerstone, a healthcare merger and acquisition organization. Terry was a Senior Director of the National Blue Cross and Blue Shield organization in Chicago for several years, served as a CIO with a major healthcare provider organization (Banner Health), and was one of an eight-person leadership team that directed a billion-dollar HIT vendor (SMS now Siemens) for several years. Terry was direct admitted into Coopers & Lybrandt as a Senior Managing Partner of the HIT practice for the United States and has served as a

CEO of his own healthcare information technology companies: PCI Systems, Integrated Medical Networks, Park City Solutions, and Digital Bridge. Over the tenure of his career, he and his companies have received several entrepreneurial awards. In his 40 years in the healthcare industry, he worked on the payor side, the provider side, and the vendor side of the marketplace. Terry has served on many Boards as a Director and has been a strategic consultant to many companies that he has either bought or sold. He has been a thought leader, a creator of new technology, and is very well known and respected in the industry. He graduated from New York State University with a Bachelor’s Degree in Computer Science. Terry and his wife of 42 years have 4 children, and he is the proud grandfather of 15. He has served two missions for his church—Washington DC and New Zealand. He resides in the mountains of Utah and enjoys all kinds of outdoor sporting activities.

JAMES W RITCHIE

Over the last 45 years, Jim Ritchie has been the Founder or Principal of multiple business adventures, including serving as Senior V.P. for Franklin Quest (now Franklin Covey). He is a member of BYU President’s Leadership Council for both Provo and Hawaii, a member of the NAC for the Marriott School of Business, and has served as an adjunct professor at Provo. He has also served as a Board member and NAC advisor to Southern Virginia University. Ritchie and wife Carolyn Orton have spent over 20 years serving full time in Church service on four continents, which has included serving as Bishop, Stake President in Simi Valley, Mission President in Roanoke, Missionary Training Center President in Ghana, Institute Director in New Zealand, CES Area Director in Africa, Regional Representative in the Provo Region, Director of the Willes Center at BYU-H and most recently as the YSA Specialists for the Washington DC South Mission. The Ritchies have eight children and forty grandchildren. He is also the Principal Founder of the Ritchie Enterprises LLC which began in the late ‘60s. Of more recent vintage is The Ritchie Group of which he is the Gray Hair of the Group.



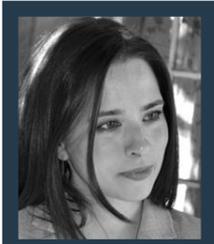
RITCHIE

CHARLOTTE STEINFELD

Charlotte Steinfeld is a barrister with a broad commercial-chancery practice based in Temple, London, and a CEDR (Centre for Effective Dispute Resolution) accredited commercial mediator. She was called to the Bar of England and Wales by the Honourable Society of Lincoln’s Inn in 2004 and has acted in both the High Court and County Court across a range of disputes, including commercial and consumer contracts, international and domestic sale of goods, insolvency and bankruptcy, mortgages and security, wills and probate, and commercial and residential landlord and tenant. She has also represented various commercial clients in mediation, including in multi-party action.

CONTINUED ON NEXT PAGE

CHARLOTTE STEINFELD (CONTINUED)



STEINFELD

She is actively involved in advocating the use of mediation as the key alternative dispute resolution forum both across the UK and internationally. Charlotte studied law at both undergraduate and postgraduate level, attaining a Distinction for her LLM in International Commercial Law at the University of Nottingham. Her dissertation on commercial insurance law, “Should the Insurance Law Warranty Survive Reform?” was requested by the Law Commission (England and Wales) to be used as part of their ongoing insurance contract law review. Charlotte is the Chair of the United Kingdom and Ireland Chapter of the J. Reuben Clark Law Society, an organisation of lawyers of faith. She is married to Martin, and they have two daughters.

RAY TURNER

Ray has over 30 years’ experience in business, pharma industry, health service agencies, universities, film industry and voluntary organisations. He has worked at all levels of health service and DOH, including work carried out for all party committee’s on health and for the health select committee. He has spoken across the UK, Europe, USA and Canada to clinicians and managers on how to improve leadership effectiveness, performance and outcomes. Ray also has produced several medical films used to improve the education of clinicians worldwide. Ray is a convert to the Church and has served in many positions at Church including Bishop, Stake President and at EFY (now FSY). Away from work in Health Sector, Ray and his wife Jeannie are involved in two key projects: (1) Leadership for Tomorrow—In 2006, they purchased the ancient forest of Coed y Galchog in North Wales and set aside 25 acres dedicated to activities that provide opportunities for leadership development skills with young people. (2) In 2014, the purchase of a large warehouse in Liverpool City centre and ongoing conversion into a film studio. The warehouse has already been in use with film companies on many key projects for the UK film industry.



TURNERS

DARYL WATSON



WATSON

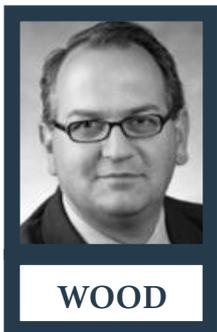
As an experienced business leader, sales director and coach, for over 25 years Daryl has worked for and with complex global organisations. Developing customised leadership development solutions and ensuring they have a real impact at every level has been central to Daryl’s philosophy. With a strong successful track record of business development in the financial, retail, transport, security and public sectors, Daryl has an in-depth knowledge of why values based sales skills, key account management and building client relationships of trust are vital in business today. Daryl has a BA (Hons) in Business Studies and is a Fellow of the Institute of Sales & Marketing Management (ISMM). He has been a member of the judging panel for the UK National Sales Awards (BESMA) for the last 5 years. He is also an Associate of the CIPD, the Association for Coaching AC and the ILM (Diploma in Coaching & Mentoring).

GLENN WIDELKO

As an author, speaker, coach and facilitator, Glenn deeply connects with people, helping them realise they can! Over the past 20 years, Glenn has worked as an executive coach and learning facilitator supporting strategic change/OD initiatives across a range of brands and industries. Glenn is a partner at ConsultF5—a values-based learning, leadership and talent development consultancy creating exceptional solutions that deliver sustainable change.



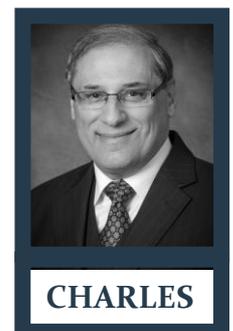
JONATHON WOOD



Jonathon is currently the Managing Director of the Global Management Center in the Marriott School at Brigham Young University. He oversees the Global Management Certificate, the global business minor, the CIBER grant, and works with international education experiences for students and professors. He is also the director for the Cardon International Sponsorship program. This is a program that provides a scholarship and loan for international students to get a graduate degree at the Marriott School. Previous to this position, he worked elsewhere at BYU, marketing and promoting the performing arts programs globally. He managed and led these student groups on tours to over 50 countries during his 14 years there. Over the years, his responsibilities have included international marketing, logistics, negotiations, and public relations.

ELDER CHRIS CHARLES

Chris Charles was called as a Seventy for The Church of Jesus Christ of Latter Day Saints in April 2013. He received with honours a degree in Business Finance from City of London Business School in 1972 and a diploma from the Institute of Bankers in 1974, as well as various qualifications in Personal and Corporate Investment along the way. Before joining Barclays' graduate programme, he worked for a city stock broker, a large construction company and for Imperial College, London. After 17 years in Barclays, he was promoted to Area Director in central London with responsibility for a group of branches. In 1991, he changed careers, training as a financial consultant and forming his own company in 1996 until he retired in 2008. During this time, he was also involved in some other ventures, amongst them the importation and distribution of specialist medical equipment and property development. Chris has served in many Church callings, including three years as Mission President in Greece, Bishop and three separate periods on Stake Presidencies. He was born in London of Cypriot parentage in 1950 and married Rashida in 1972. They are the parents of two children, now married. Chris and Rashida reside in East Grinstead, West Sussex



Help us improve your BYUMS conference experience and create better opportunities for you. Please visit <https://www.surveymonkey.co.uk/r/2RFYQJN> to fill out a short survey.